

Dr. Peterson

Seventh Regional Leaders Summit Panel Discussion

8:30-11:45 a.m. Tuesday, June 3, 2014, Omni Hotel, 100 CNN Center

Pre-discussion remarks

Good morning, and welcome to Atlanta, Georgia, for the Seventh Regional Leaders Summit.

Following my remarks, I'll pose some questions to our distinguished panel members to kick-start our discussion. Each member will have three minutes to respond to the question. We have two topics for this event: (1) "Leveraging Major Sporting Events for Economic Development," and (2) "Global Shifts in Logistical Supply Chains." These topics are particularly important to us in Georgia, as our state is a major logistics and sporting hub.

As you will remember, Atlanta was home to the 1996 Summer Olympics, and the city is still benefiting from that experience. Construction projects of more than \$1 billion were completed, and it's estimated that the Olympics had a \$5 billion impact on the city. Not far from here is Centennial Olympic Park, a 21-acre plaza where people stroll and children play in the fountain on what used to be a decaying area. Georgia Tech participated and benefited, too. Designers and engineers educated at Georgia Tech designed and built many Olympic facilities, including the Georgia Tech Aquatic Center, which has continued to host important national and international events. Our campus served as the Olympic Village, and Georgia Tech students use the eight residence halls that were built to house Olympic athletes.

Several trends will have global effects in logistical supply chains, and those effects will extend to Georgia. Changes are coming in freight-transport infrastructure. A new set of Panama Canal locks will increase the maximum size of vessels that can go through the canal, and thus increase capacity. As Governor Deal noted in his letter in the program, Georgia is in the final stages of an extensive process to improve and deepen its ocean

harbor to support these high volume vessels, as well as expanding rail and road networks. At Georgia Tech, our Supply Chain and Logistics Institute studies national and global logistics issues like these, and participates in developing solutions.

Now let's find out what our panel members have to say about these topics.

Questions

Question One

I would like to address this first question to Dr. Josef Pühringer, governor of Upper Austria.

Please share a best practice regarding how your region leveraged a major sporting event for sustainable job creation before, during and/or after the event.

(Response: Dr. Josef Pühringer, Upper Austria)

Now I would like to call on Governor Nathan from Georgia to add thoughts.

Thank you, Governor Deal.

Question 2:

Here with us today representing Shandong is Governor Shuqing Guo. Governor Guo, in your opinion, which challenge is greater – landing a major event or leveraging that event for sustainable job creation, one that lasts after the event is over?

(Response: Governor Guo, Shandong)

Thank you, Governor Guo. Let's turn to the Minister for Finance of Western Cape, Dr. Ivan H Meyer, for a response to the same question.

Question 3:

Thank you, Dr. Meyer. One of the greatest benefits from our summit is shared learnings as we look back on major endeavors. I would like to pose this first to Christine St-Pierre - Minister of International Relations and La Francophonie, Québec, and then to Dr. Beate Merk - Minister for European Affairs and International Relations in Bavaria.

“Looking back on a major event hosted in your region, what aspect most contributed to its success or what aspect would you change next time?
Minister St-Pierre, could you share your thoughts?

Response: Minister St-Pierre, Québec

Thank you Minister St-Pierre. Dr. Merk, (Bavaria), please tell us about an aspect of your major event that contributed to its success, and what aspect you would change next time.

Response: Dr. Merk

Question 4:

Now we will focus on logistics. This first question will be addressed to Quebec, Shandong, and Georgia, in that order.

How does your region foster an environment that leverages innovation for increased efficiencies with logistics?

Minister St-Pierre? (Québec)

(Response)

Thank you. Now Governor Guo, could you give us a perspective from Shandong?

(Response: Governor Guo)

Thank you, Governor Guo. And now, let's hear from Governor Deal of Georgia.

(Response: Gov. Deal)

Now, let's look to the future. Our final question is “Looking ahead at the logistical needs in your region in the next 20 years, what will be your greatest priority, taking into account that shipping vessels are now larger, high-speed rail is becoming more prevalent, gasoline is more expensive, vehicle engines are more efficient and air travel

is increasingly more expensive?” Let’s hear from Western Cape, Upper Austria, and Bavaria. First, Dr. Meyer from Western Cape.

(Response)

Thank you, Dr. Meyer. Governor Pühringer, could you share the logistical priorities that you anticipate for Upper Austria?

(Response: Governor Pühringer)

Thank you Governor Pühringer. Now, let’s hear from Dr. Merk about logistical priorities looking ahead in Bavaria.

(Response: Dr. Merk)

Post-discussion/closing remarks

Thank you, Dr. Merk. That will have to be our final contribution to the discussion. Our time has come to an end, and I think it’s been very well spent. We’ve covered some very insightful perspectives on our two topics, and I just want to reiterate some of the observations, at least from my point of view, that made this discussion so worthwhile.

[Summarizes and give views about parts of the discussion that struck you as especially memorable or useful.]

In closing, let me thank all our panel members for their thoughtful contributions. This is my first Regional Leaders Summit, and it’s been enlightening. It was energizing to hear different real-world perspectives from our international partners in RLS about challenges and solutions that we study at Georgia Tech on a regular basis.

We hope you will continue to enjoy your stay in Georgia. And if the opportunity presents itself, we hope to see you at Georgia Tech someday. Our campus is located on 400 acres in the heart of Atlanta, and we welcome the opportunity to talk with you or

other representatives from your region about our topics today or other matters of interest. It is our privilege to partner with the City of Atlanta and the State of Georgia on economic development.